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17	ATTORNEYS FOR PLAINTIFF AND THE PR	OPOSED CLASS
18		DISTRICT COURT
19	DISTRICT	OF NEVADA
20	Maggie Thomson, as representative of a class	Casa Na
21	of similarly situated persons, and on behalf of the Caesars Entertainment Corporation Savings	Case No.
22	& Retirement Plan,	COMPLAINT – CLASS ACTION
23	Plaintiff,	
24	V.	
25	Russell Investment Management LLC and	
26	Caesars Holdings Inc.,	
27	Defendants.	
28		

## NATURE OF THE ACTION

1. Plaintiff Maggie Thomson ("Plaintiff"), as representative of the class defined herein, and on behalf of the Caesars Entertainment Corporation Savings & Retirement Plan ("Plan"), brings this action against Defendants Caesars Holdings Inc. ("Caesars") and Russell Investment Management LLC ("Russell") (together, "Defendants") for breaches of their fiduciary duties under the Employee Retirement Income Security Act ("ERISA"). As described herein, Russell obtained control of the Plan's investment menu in 2017 and promptly filled the Plan with its own poorly performing proprietary funds. Russell's gambit was a life preserver for its struggling funds and brought \$1.4 billion in new investment at a critical time when other plan sponsors were leaving Russell's funds. The deal did not promote the interest of Plan participants, however, as the Plan already had in place a menu of leading funds that consistently outperformed Russell's funds at similar or lower levels of risk. Not surprisingly, Russell's self-serving swap has been disastrous for the Plan and cost participants more than \$100 million in lost investment earnings to date. Plaintiff brings this action to recover these losses and obtain equitable relief and other appropriate relief as provided by ERISA.

### PRELIMINARY STATEMENT

- 2. The Plan holds the retirement savings of more than 40,000 employees of Caesars affiliates nationwide. In the fallout of the leveraged buyout (LBO) of the company in 2008 by private equity firms and resulting bankruptcy, Plan participants have struggled to build their nest eggs. The company's owners eliminated matching contributions for three straight years and brought them back at anemic levels until well after the company emerged from bankruptcy and related litigation in late 2017.
- 3. As Caesars' owners and executives scrambled to solve the company's unsustainable LBO debt, unloading Plan responsibilities to a "fiduciary outsourcing" provider like Russell was an attractive option. Russell took over control of the Plan's investment menu in 2017 as a fractured Caesars was divvied up among creditors.

- 4. The Plan's menu did not need an overhaul. The Plan offered leading, low-cost investment funds, including age-based balanced options<sup>1</sup> managed by State Street with long track records of success. But instead of prudently and objectively evaluating the Plan's needs, Russell transferred all of the Plan's \$1.4 billion in assets to its own proprietary funds, including more than \$1 billion to its fledgling age-based funds. Russell's age-based funds had yielded disappointing results and lost or were soon to lose other key investors (including Russell's own employee plan).
- 5. There was no participant-focused justification for Russell's swap at the time. Over short and long periods prior to the transfer, the existing options, on balance, performed better at similar or lower levels of risk. The deal was boon to Russell, however, which was able to add \$1.4 billion in new investment to help prop up its funds at a difficult time for the funds.
- 6. Russell's longshot bet on itself did not pay off for participants. Russell's funds have continued to underperform the funds that they replaced while taking on the similar or higher levels of risk. The Plan has suffered more than \$100 million in lost investment returns to date as a result of Russell's replacement of the Plan's funds with Russell funds.
- 7. Fiduciary duties under ERISA are "highest known to the law." *Howard v. Shay*, 100 F.3d 1484, 1488 (9th Cir. 1996) (citation omitted). Russell's conflicted judgment breached multiple ERISA fiduciary standards, including its duties of loyalty to Plan participants and its duty of prudence. *See Lowen v. Tower Asset Mgt., Inc.*, 829 F.2d 1209, 1219 (2d Cir. 1987) ("[P]lan trustees [may] delegate investment authority to a professional advisor *who then becomes a fiduciary with a duty of care and duty of loyalty to the plan*") (emphasis added). And Caesars' acquiescence to Russell breached its own "exacting" fiduciary obligations to prudently select and monitor an outsourcing provider for the Plan. *See Donovan v. Mazzola*, 716 F.2d 1226, 1231 (9th Cir. 1983); *Lowen*, 829 F.2d at 2020 (the appointing fiduciary may share "joint and several liability" with outsourced fiduciary based on its own conduct).
- 8. Plaintiff brings this action under ERISA to recover the Plan's losses, prevent further mismanagement of the Plan, and obtain other appropriate relief.

 $<sup>^1</sup>$  "Age-based" funds are also known as "target date" funds. See infra,  $\P$  34, n. 13.

### JURISDICTION AND VENUE

- 9. This Court has jurisdiction over this action pursuant to 28 U.S.C. § 1331 and 29 U.S.C. § 1132(e)(1).
- 10. Venue is proper in this district under 29 U.S.C. § 1132(e)(2) and 28 U.S.C. § 1391(b) because this is the district where the Plan is administered, where breaches of fiduciary duties giving rise to this action occurred, and where a Defendant resides and may be found.

#### **PARTIES**

- 11. Plaintiff Maggie Thomson resides near Chicago, Illinois. Plaintiff is a current participant in the Plan, and has been a participant since 2014. Plaintiff's account was invested in the State Street age-based fund for her age group until 2017, when the State Street option was removed from the Plan and her account was transferred to Russell's competing age-based fund. Plaintiff's account would be worth more today if Defendants had not breached their fiduciary duties as described herein.
- 12. Defendant Caesars Holdings Inc. is a holding company that owns gaming and other entertainment and hospitality operations worldwide. These affiliated operations include Caesars Palace, Planet Hollywood, Harrah's, Horseshoe Casinos, and the World Series of Poker, among others. Prior to late 2020, Caesars was known as Caesars Entertainment Corporation.<sup>2</sup>
- 13. Defendant Russell Investment Management LLC is a registered investment adviser firm based in Seattle.<sup>3</sup> Russell offers investment services to institutional investors, including retirement plans, healthcare organizations, endowments, and foundations. Among the services that Russell offers is "fiduciary outsourcing" to defined contribution retirement plans. Through its fiduciary outsourcing service, Russell takes control of plan investment menus from plan sponsors. Russell also advises collective trusts, mutual funds, and other funds operated by Russell affiliates.

<sup>&</sup>lt;sup>2</sup> In July 2020, Caesars was acquired by Eldorado Resorts Inc., which reorganized as Caesars Entertainment Inc., an entity distinct from, and now the ultimate owner of, the Plan's sponsor, Caesars Holdings Inc. f/k/a Caesars Entertainment Corporation. Based on the Plan's most recent public filings in October 2020, the name and sponsorship of the Plan have not changed as a result of the Eldorado acquisition.

<sup>&</sup>lt;sup>3</sup> Russell is not affiliated with the firm that maintains and publishes "Russell" indexes. Russell was divided from the indexing business and sold to an unaffiliated private equity buyer prior to its engagement by Caesars.

THE PLAN

14. The Plan was established in 1990 by Harrah's Entertainment Inc. as a tax-deferred vehicle to help Harrah's employees save for retirement. Harrah's acquired other entertainment properties over the years, including Caesars Palace, and the entire enterprise was acquired by private equity firms in the 2008 LBO. In 2010, the company's owners renamed the Plan and the Plan's sponsor, replacing "Harrah's" with "Caesars" as the company's flagship brand. The Plan's participants include current and former employees throughout the Caesars family of companies.

15. The Plan is an "employee pension benefit plan" within the meaning of 29 U.S.C. § 1002(2)(A) and a "defined contribution" or "individual account" plan within the meaning of 29 U.S.C. § 1002(34). The Plan is also an "ERISA section 404(c) plan", which means that participants may choose between investment options (called "designated investment alternatives") made available by the Plan's fiduciaries. *See* 29 C.F.R. § 2550.404c-1(a)(1) & (e)(4). In such plans, the set of investment options made available by a plan's fiduciaries is called the "investment menu". *E.g.*, DEP'T OF LABOR, *Financial Factors in Selecting Plan Investments*, 85 Fed. Reg. 72846, 72863 (Nov. 13, 2020) ("[W]hen assembling, choosing, or modifying an *investment menu* for participants' investment choices …") (emphasis added).

16. As a defined contribution plan, the Plan provides retirement benefits to participants that are "limited to the value of their own individual investment accounts, which is determined by the market performance of employee and employer contributions, less expenses." *See Tibble v. Edison Intern.*, 575 U.S. 523, 525 (2015). Thus, the investment options made available by the Plan's fiduciaries are critical to participants' retirement outcomes.<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> Defined contribution plans are distinct from "defined benefit" plans, as defined benefit plan participants receive fixed payouts that cannot be reduced based on the market performance of the underlying assets of their plan. See Hughes Aircraft Co. v. Jacobson, 525 U.S. 432, 439 (1999) ("Such a plan, as its name implies, is one where the employee, upon retirement, is entitled to a fixed periodic payment. ... [T]he employer typically bears the entire investment risk and ... must cover any underfunding as the result of a shortfall that may occur from the plan's investments.") (quotation marks and citations omitted); see also Thole v. U. S. Bank N.A, 140 S. Ct. 1615, 1616 (2020) ("[P]articipants in a defined-benefit plan are not similarly situated to the beneficiaries of a private trust or to participants in a defined-contribution plan, and they possess no equitable or property interest in the plan[.]").

- 17. Caesars, as the sponsor of the Plan, has ultimate discretion and control over the management and administration of the Plan, including the appointment of individual Caesars executives to oversee the Plan and the hiring of fiduciary outsourcing providers. Caesars hired Russell as its fiduciary outsourcing partner, and Russell assumed control in August 2017. Based on these responsibilities and actions, Caesars exercises "discretionary authority or discretionary control respecting management" of the Plan and has "discretionary authority or discretionary responsibility in the administration" of the Plan, and is therefore a fiduciary of the Plan under 29 U.S.C. § 1002(21)(A)(i),(iii); see also 29 C.F.R. 2550.404c-1(d)(2)(iv) (confirming that "select[ing] and monitor[ing] any service provider" is a fiduciary activity).
- 18. Since its engagement as Caesars' fiduciary outsourcing partner, Russell has exercised control over the selection and monitoring of the investment fund options available in the Plan's investment menu. This is an "investment manager" role as defined by 29 U.S.C. § 1002(38) of ERISA, and therefore Russell is a fiduciary of the Plan under that section, as well as under 29 U.S.C. § 1002(21)(A)(i); see also 29 C.F.R. § 404a-1(d)(1) (confirming that "selection or retention of designated investment alternatives available to participants and beneficiaries in an individual account plan" is a fiduciary activity.)
- 19. As of the end of 2016, the Plan had around 39,000 participants with account balances and \$1.4 billion in assets. The Plan offered a diversified menu of investment options that Caesars assembled and monitored with the assistance of a professional investment consultant. These options included low cost separately managed accounts and collective investment trusts in a range of asset classes, including "all-in" balanced funds tailored to the participant's age that were managed by global investment leader State Street.<sup>5</sup>
- 20. When Caesars outsourced responsibility for the Plan's investment menu to Russell in 2017, Russell replaced all of the Plan's investment options with collective investment trusts advised by Russell and operated by a Russell affiliate.<sup>6</sup> As of the end of 2019 (the reporting date of the Plan's most recent public filings), the Plan has around 42,000 participants and \$1.6 billion

<sup>&</sup>lt;sup>5</sup> See https://www.advratings.com/top-asset-management-firms (ranking State Street as the fifth largest asset management firm in the world) (last visited May 18, 2021).

<sup>&</sup>lt;sup>6</sup> The affiliate is Russell Investments Trust Company.

in assets. Russell's affiliated funds continue to make up 100% of the Plan's investment options. Around 75% of the Plan's assets are invested in Russell's age-based funds.

### ERISA FIDUCIARY DUTIES

- 21. ERISA recognizes "that the continued well-being and security of millions of employees and their dependents are directly affected by [retirement] plans." 29 U.S.C. § 1001(a). Thus, "[t]he principal object of the statute is to protect plan participants and beneficiaries." *Boggs* v. *Boggs*, 520 U.S. 833, 845 (1997) (citation omitted). The "crucible of congressional concern was misuse and mismanagement of plan assets by plan administrators" and "ERISA was designed to prevent these abuses." *Mass. Mut. Life Ins. Co. v. Russell*, 473 U.S. 134, 140 n.8 (1985) (citing extensive legislative history).
- 22. To protect plan participants, ERISA incorporates the twin fiduciary duties of loyalty and prudence. 29 U.S.C. § 1104(a)(1). These fiduciary duties are the "highest known to law." *Howard*, 100 F.3d at 1488.
- 23. The duty of loyalty requires fiduciaries to act "solely in the interest of the participants and beneficiaries," 29 U.S.C. § 1104(a)(1), with an "eye single" to the interests of such participants and beneficiaries. *Pegram v. Herdrich*, 530 U.S. 211, 235 (2000). "A fiduciary may not subordinate the interests of the participants and beneficiaries in their retirement income or financial benefits under the plan to other objectives, and may not sacrifice investment return or take on additional investment risk to promote non-pecuniary benefits or goals." 29 C.F.R. 2550.404a-1(c)(1); *see also* DEP'T OF LABOR, ERISA Adv. Op. 88-16A, 1988 WL 222716, at \*3 (Dec. 19, 1988) ("A decision to make an investment may not be influenced by [other] factors unless the investment, when judged solely on the basis of its economic value to the plan, would be equal or superior to alternative investments available to the plan.").
- 24. The duty of prudence requires fiduciaries to exercise the "care, skill, prudence, and diligence" that a prudent person would utilize in managing a similar plan." 29 U.S.C. § 1104(a)(1)(B). To satisfy the duty of prudence with respect to an investment, a fiduciary must "employ[] appropriate methods to investigate the merits of the investment", *Mazzola*, 716 F.2d at 1232, including considering the "the risk of loss and opportunity for gain ... associated with the

investment ... compared to the opportunity for gain ... associated with reasonably available alternatives with similar risks". 29 C.F.R. § 2550.404a-1(a)(2)(i). Where a potential conflict of interest exists, fiduciaries must engage in an "intensive and scrupulous independent investigation of their options to insure that they act in the best interests of the plan beneficiaries." *Howard*, 100 F.3d at 1488–89.

- 25. These fiduciary duties apply to both the selection and the ongoing monitoring and retention of investment options in a defined contribution plan's menu. See 29 C.F.R. 2550.404c-1(d)(2)(iv) (providing that, while participants choose between investment options, plan fiduciaries have a "duty to prudently select and monitor any ... designated investment alternative offered under the plan"); 29 C.F.R. § 404a-1(d)(1) (confirming that ERISA fiduciary duties "apply to a fiduciary's selection or retention of designated investment alternatives available to participants and beneficiaries in an individual account plan"); see also Tibble, 575 U.S. at 529. ("[A] trustee has a continuing duty to monitor trust investments and remove imprudent ones ... [that] exists separate and apart from the trustee's duty to exercise prudence in selecting investments[.]").
- 26. The same fiduciary standards also apply to the selection, monitoring, and retention of any service provider to whom fiduciary functions are outsourced. *See* 29 C.F.R. 2550.404c-1(d)(2)(iv) (providing that plan fiduciaries have a "duty to prudently select and monitor service providers"); 29 C.F.R. § 2509.75-8, at FR-17 ("At reasonable intervals the performance of other fiduciaries should be reviewed by the appointing fiduciary in such manner as may be reasonably expected to ensure that their performance has been in compliance with the terms of the plan and statutory standards[.]").<sup>7</sup>

<sup>&</sup>lt;sup>7</sup> The Uniform Prudent Investor Act, often cited by courts to construe ERISA fiduciary duties, see, e.g., Tibble, 575 U.S. at 529, further provides that a fiduciary who delegates investment management functions "shall exercise reasonable care, skill, and caution in: (1) selecting an agent; (2) establishing the scope and terms of the delegation, consistent with the purposes and terms of the trust; and (3) periodically reviewing the agent's actions in order to monitor the agent's performance and compliance with the terms of the delegation." UPIA § 9(a), available at https://www.uniformlaws.org/HigherLogic/System/DownloadDocumentFile.ashx?DocumentFile Key=22cb68ce-097b-178f-899d-320e70be214d (last visited May 18, 2021).

### **DEFENDANTS' MISMANAGEMENT OF THE PLAN**

The LBO and Its Effect on the Company and the Plan

- 27. In January 2008, a group of private equity firms bought out Caesars and took it private. The transaction was financed by more than \$10 billion in new debt—doubling the company's existing debt—and ranked as one the largest LBOs in history.<sup>8</sup>
- 28. The LBO debt was not sustainable once revenues to Caesars properties declined following the financial crisis. A cascade of cost cutting and financial engineering measures followed as the company's owners tried to keep control and avoid losing their equity investment to creditors.<sup>9</sup>
- 29. The company stopped making Plan contributions in 2009 and did not resume for more than three years. When the company resumed contributions, the 50% match was subject to a \$600 cap per person per year. Based on the Plan's regulatory filings, the effective match with the cap was only 17%-18% of employee contributions between 2013 and 2016. The median among plans with \$1 billion or more in assets was 56%-58%.
- 30. Prior to the LBO, the average participant balance in the Plan was in the 10th percentile of billion-dollar plans, and the effective company match was in the 24th percentile. After Caesars' suspension and cuts to the match, by the end of 2016, the average participant balance ranked in the bottom 3%, and the effective company match was in the bottom 5%.

<sup>&</sup>lt;sup>8</sup> See In Re Caesars Entertainment Operating Company Inc., 15-01145 (N.D.III. Bankr.), Doc. 3720-5, Final Report of Examiner Richard J. Davis, vol. 5, at 757.

<sup>&</sup>lt;sup>9</sup> See Sujeet Indap, What happens in Vegas...the messy bankruptcy of Caesars Entertainment, FINANCIAL TIMES (Sept. 26, 2017), available at https://www.ft.com/content/a0ed27c6-a2d4-11e7-b797-b61809486fe2 (last visited May 18, 2021). The same reporter recently published a book that delves deeper into the case. See Sujeet Indap, The Caesars Palace Coup: How a Billionaire Brawl Over the Famous Casino Exposed the Power and Greed of Wall Street (Diversion Books 2021).

Most employers did not suspend contributions during the financial crisis. See American Benefits Institute, Trends in 401(k) Plans and Retirement Rewards (Mar. 2013), at 3, (finding that around 9 out of 10 employers did not suspend contributions between 2007 and 2012), available at https://www.americanbenefitscouncil.org/pub/?id=e613e2a9%2Dcb3b%2Db159%2D6cff%2D69 31bd1953a6 (last visited May 18, 2021).

<sup>&</sup>lt;sup>11</sup> For example, due to the \$600 limit, a participant earning \$50,000 per year and contributing 6% (\$3,000) would receive only a 20% match (\$600). The cap was raised in 2018 and not eliminated until 2019.

31. Caesars' post-LBO financial engineering also caught up with the company. <sup>12</sup> A number of lawsuits accusing the company of improprieties were filed in 2014. In 2015, the company put its primary operating subsidiary in bankruptcy, and accusations of wrongdoing followed the company into bankruptcy. The company settled with creditors in 2016, and the firms that led the LBO finally lost control. A fractured Caesars, now controlled by disparate groups of creditors electing their own board members, emerged from bankruptcy in August 2017.

32. The same month, Russell took control of the Plan's investments through its fiduciary outsourcing program. With the upheaval at the top at Caesars in the preceding years and the uncertain future direction of the fractured company, meeting the exacting demands of administering an employee retirement plan was likely not a top priority. Handing control to a fiduciary outsourcing provider like Russell was an attractive option for Caesars.

### Russell Overhauls the Plan's Menu

- 33. Immediately upon assuming control over the Plan's investment menu in August 2017, Russell removed all of the existing funds from the Plan's investment menu and replaced them with Russell-affiliated funds.
- 34. In Russell's overhaul of the Plan, the Plan's "all-in" age-based balanced options (also known as "target date" funds<sup>13</sup>) were replaced with Russell's competing age-based funds. And the Plan's options devoted to particular asset classes—alternatives to the age-based funds to allow participants to customize their portfolios—were replaced with Russell-affiliated funds in the same asset classes.
- 35. In addition, the Plan "re-enrolled" participants so that their accounts would be automatically invested in the default age-based option for their age group, unless they affirmatively elected to create a custom portfolio.<sup>14</sup>

<sup>13</sup> US DEP'T OF LABOR, *Target Date Retirement Funds – Tips for ERISA Plan Fiduciaries* (Feb. 2013) ("TDFs offer a long-term investment strategy based on holding a mix of stocks, bonds and other investments ... that automatically changes over time as the participant ages."), *available at* https://www.dol.gov/sites/dolgov/files/ebsa/about-ebsa/our-activities/resource-center/fact-sheets/target-date-retirement-funds.pdf (last visited May 18, 2021).

<sup>14</sup> Plaintiff does not challenge the decision to re-enroll participants, only the replacement of all of the Plan's options with Russell-affiliated funds.

<sup>&</sup>lt;sup>12</sup> See Indap, supra, n. 9.

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36. As a result of these measures, all of the Plan's assets (around \$1.4 billion) were transferred (or "mapped") to Russell's proprietary funds, and approximately three-quarters of the Plan's assets (more than \$1 billion) were poured into Russell's age-based funds.

Russell's Funds Offered No Prospective Advantage Over the Plan's Prior Menu

- 37. The prior menu did not need to be thrown out. Prior to Russell, the Plan had a professional investment consultant that helped develop and monitor the Plan's investment menu. The investment options included institutionally-priced separate accounts, collective investment trusts, and mutual funds from leading investment managers routinely selected by other large defined contribution plans.
- 38. The prior options also had a consistent track record of success relative to Russell's replacement funds. For example, the Plan's age-based funds managed by State Street outperformed Russell's age-based funds, on balance, over the 3- and 5-year periods leading up to the swap, as well as since the inception of each Russell fund. 15 See Illustration 1, infra.
- 39. The prior age-based funds achieved these superior returns at comparable, and often lower, levels of risk. The industry's standard measure of risk is the standard deviation of a fund's returns. The funds' standard deviations were comparable leading up to Russell's overhaul, with the State Street funds often exhibiting less risk.
- 40. The illustration below compares the performance of State Street's age-based funds to Russell's age-based funds leading up to Russell's menu overhaul by identifying (1) the fund that outperformed over each period, (2) the excess average annual return achieved by the outperforming fund, (3) the fund that exhibited lower risk (as measured by the standard deviation of fund returns during the period), and (4) the difference between the standard deviations of the lower risk fund and the higher risk fund.

<sup>&</sup>lt;sup>15</sup> Russell launched its age-based funds in two waves in 2007 and 2008, first funds with evennumbered anticipated retirement dates in 2007, and then odd-numbered funds in 2008. Russell then added the 2055 fund in 2011 and the 2060 fund in 2015. In the following analysis, the "Life of Russell Fund" period starts with the first full month that both sets of funds were in operation (for each fund except 2050, Russell launched second), as partial month returns are not available for comparison for all funds. Additionally, the 2060 fund did not have a minimum 3-year history to compare as of the end of 2016 and is therefore not included in this analysis.

## Case 2:21-cv-00961 Document 1 Filed 05/19/21 Page 12 of 22 Illustration 1: Prior Age-Based Series vs. Russell Age-Based Series As of Year-End 2016 2055 Fund Life of Russell Fund 3-Year 5-Year Higher Return Fund State Street (+ 0.56%) State Street (+ 0.43%) State Street (+ 0.58%) Lower Risk Fund State Street (-0.36%)State Street (-0.56%)State Street (-0.57%)2050 Fund 3-Year 5-Year Life of Russell Fund Higher Return Fund State Street (+ 0.52%) State Street (+ 0.41%) State Street (+ 1.29%) Lower Risk Fund State Street (-0.33%)State Street (-0.54%)State Street (-1.05%)2045 Fund 3-Year 5-Year Life of Russell Fund Higher Return Fund State Street (+ 0.50%) State Street (+ 0.42%) State Street (+ 0.98%) Lower Risk Fund State Street (-0.30%) State Street (-0.49%)State Street (- 1.03%) 2040 Fund Life of Duggell Fund 2 Voor 5 Vacan 2035 Fund

	3- Year	3- Year	Life of Russell Fund
Higher Return Fund	State Street (+ 0.45%)	State Street (+ 0.33%)	State Street (+ 0.90%)
Lower Risk Fund	State Street (-0.65%)	State Street (-0.72%)	State Street (– 1.20%)

	3-Year	5-Year	Life of Russell Fund
	State Street (+ 0.44%)	Russell (+ 0.33%)	State Street (+ 0.81%)
Lower Risk Fund	State Street (-0.25%)	State Street (-0.76%)	State Street (– 1.38%)

2030 Fund

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	3-Year	5-Year	Life of Russell Fund
Higher Return Fund	State Street (+ 0.40%)	State Street (+ 0.99%)	State Street (+ 1.44%)
Lower Risk Fund	Russell (- 0.79%)	Russell (-0.09%)	State Street (-1.76%)

2025 Fund

	3-Year	5-Year	Life of Russell Fund
Higher Return Fund	State Street (+ 0.30%)	State Street (+ 1.06%)	State Street (+ 1.42%)
Lower Risk Fund	Russell (- 1.54%)	Russell (- 0.93%)	State Street (-0.06%)

2020 Fund

5-Year 3-Year Life of Russell Fund State Street (+ 1.29%) State Street (+ 0.89%) Higher Return Fund State Street (+ 0.13%) Lower Risk Fund Russell (- 1.61%) Russell (- 1.23%) Russell (-0.83%)

- 41. Faced with these results, a prudent and objective fiduciary would not have replaced the State Street age-based series with Russell's age-based series in 2017. Indeed, fiduciaries of at least 25 ERISA-covered defined contribution plans with more than \$1 billion in assets retained the State Street age-based series as of the end of 2016. No such plan with more than \$1 billion held Russell's age-based funds at that time.
- 42. The Plan's other investment options also did not warrant replacement by Russell's funds. The prior menu included standard asset classes found in defined contribution plans and leading investment managers. For example, the Plan included an actively managed U.S. stock fund managed by Dodge & Cox. This fund is held by more than 100 ERISA-covered defined contribution plans with more than \$1 billion in assets and, as of the end of 2016, had beat its benchmark by more than 2.3% per year over the prior five years. The Plan also included passive funds managed by State Street that have successfully tracked common indexes of U.S. stocks, international stocks, and bonds for many years. State Street's S&P 500 index fund, for example, is held by more than 70 ERISA-covered defined contribution plans with more than \$1 billion in assets. Yet Russell liquidated all of these holdings in favor of its proprietary asset class funds—seven of nine of which were not held by any ERISA-covered defined contribution plan with more than \$1 billion in assets at the end of 2016. The other two were held by three or fewer such plans.

Russell Needed an Infusion of Assets at a Difficult Time for the Funds

- 43. Russell's performance struggles did not go unnoticed by other plan fiduciaries. After hitting a high mark around 2013, Russell started to lose investors in its age-based funds, and assets in the funds started to decline. Between year-end 2013 and year-end 2016, the funds' reported assets decreased by 20%, even as the underlying investments returned an average of 3%-4% per year. The 20% drop represented significant net outflows from investors—including Russell's own employee plan. Russell withdrew around \$130 million of its own plan assets from the funds in 2016.
- 44. During 2017, four additional fiduciaries, representing twelve plans and over \$450 million invested in Russell's age-based funds, pulled their investments. These fiduciaries represented nearly half of the funds' remaining investors at year-end 2016, and more than one-

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third of the funds' reported assets. 16 Russell was likely aware of these completed or impending redemptions as it prepared to take over the Plan's menu in 2017.

- 45. Maintaining asset levels is critical for fund managers. Managers charge fees and expenses as a percentage of the assets in the fund, so a fund's size determines the expense ratio the manager can offer in the marketplace. A decline in assets means that a fund must charge higher fees or reduce services to maintain the same level of profitability for the manager, or alternatively, the fund manager must subsidize the fund and accept a lower level of profits. Further, a competitive marketplace for fees leaves little room for managers to raise fees. 17 A material drop in assets therefore poses significant risks to the survival of a fund.
- 46. Scale is especially critical for Russell's age-based funds. Russell's age-based funds are composed of a dozen underlying Russell funds. Therefore, a drop in assets in the Russell agebased funds also reduces assets in a dozen other proprietary funds.
- 47. The Plan's assets offered a life preserver to Russell when Russell took over the Plan's menu amid the rash of redemptions in its age-based funds in 2017. Without \$1 billion in new investment in its age-based funds from the Plan, Russell would have suffered a further 25% decrease in reported assets in the funds by year-end 2017 (even after accounting for appreciation during the year). But by moving the Plan to its age-based funds, Russell (1) prevented another material decline, (2) doubled assets in the funds compared to their year-end position without the Plan, and (3) returned to 2013 asset levels. Thus, while the swap could not be justified based on prospective returns for participants, see *supra*, the change significantly benefitted Russell.

Russell's Self-Serving Swap Has Cost the Plan More than \$100 million

48. Russell's funds have continued to underperform since they were adopted for the Plan. As of the end of 2020, average annual returns of Russell's age-based funds still lagged the

<sup>&</sup>lt;sup>16</sup> There were six other fiduciaries, representing eleven plans, that held Russell's age-based funds as of year-end 2016. Two of the six, representing six plans, removed Russell's age-based funds in 2018 and 2019. *See infra*, ¶ 52.

<sup>&</sup>lt;sup>17</sup> See CALLAN INSTITUTE, 2019 Investment Management Fee Study ("[S]ustained downward pressure on both fee schedules and mandate sizes results in significantly lower dollar fees paid (manager revenue) per client."), available at

https://www.callan.com/uploads/2020/05/0ce3d1da04c2c1d8e13a30a67dbdfabe/callan-2019-imfee-study.pdf (last visited May 18, 2021).

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1	State Street funds over the prior 3- and 5-year periods. The funds also lagged a standard industr		
2	benchmark, the S&P Target Date indexes, over the same periods.		
3	Illustration 2. Drive Acc Da	and Freedom Describ Ann Des	and Erm dance COD TDE Indones
4	Illustration 2: Prior Age-Ba.	sea Funas vs. Russen Age-Bas As of Year-End 2020	sed Funds vs. S&P TDF Indexes
5	2060 Fund		
6		3-Year	5-Year
	State Street	11.02%	12.57%
7	S&P Target Date Index	9.38%	11.71%
3	Russell	7.61%	10.12%
9	2055 Fund		
0		3-Year	5-Year
-	State Street	11.02%	12.57%
1		9.26%	11.55%
	S&P Target Date Index Russell		
2	Russen	7.54%	10.12%
3	2050 Fund		
4		3-Year	5-Year
5	State Street	11.04%	12.58%
,	S&P Target Date Index	9.24%	11.44%
6	Russell	7.60%	10.15%
7	2045 Fund		
8		3-Year	5-Year
	State Street	10.87%	12.48%
)	S&P Target Date Index	9.15%	11.24%
)	Russell	7.50%	10.11%
1	2040 Fund		
2		2.17	
		3-Year	5-Year
3	State Street	10.69%	12.13%
1	S&P Target Date Index	9.00%	10.95%
+	Russell	7.40%	10.06%
5	2035 Fund		
6		3-Year	5-Year
7	State Street	10.45%	11.71%
	S&P Target Date Index	8.67%	10.47%
8	Russell	7.53%	9.42%

2030 Fund

	3-Year	5-Year
State Street	10.08%	11.16%
S&P Target Date Index	8.19%	9.77%
Russell	7.34%	8.65%

### 2025 Fund

	3-Year	5-Year
State Street	8.98%	10.15%
S&P Target Date Index	7.73%	9.08%
Russell	6.99%	7.82%

### 2020 Fund

	3-Year	5-Year
State Street	6.02%	7.34%
S&P Target Date Index	5.83%	7.59%
Russell	5.08%	6.21%

- 49. Russell yielded these deficient results—often underperforming the Plan's prior funds by 2-3% per year and the S&P Target Date indexes by more than 1% per year—while taking on comparable and often higher levels of risk. Indeed, over each period, Russell's 2035, 2040, 2045, 2050, 2055, and 2060 funds exhibited higher risk (as measured by the standard deviation of returns) than the State Street funds or the S&P Target Date index.
- 50. Since the swap, the funds associated with each asset class in the prior menu have also outperformed, as a weighted composite, the comparable Russell fund in the same asset class.
- 51. The consequences for participants have been severe. The Plan has lost more than \$100 million in investment returns due to Russell's replacement of the prior menu with its own poorly performing proprietary funds. Yet, Russell has stubbornly retained these proprietary funds in the Plan, contrary to its ongoing fiduciary duty to monitor the funds (and to remove these imprudent funds under the circumstances here).
- 52. In the meantime, two additional fiduciaries representing six plans pulled their investments from Russell's age-based funds in 2018 and 2019. This left the Plan holding a critical 74% of the reported assets in Russell's age-based funds as of the end of 2019. Russell's

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subordination of participants' interests to its own business interests through retention of its underperforming funds constitutes a further breach of Russell's fiduciary duties to the Plan.

## Caesars Failed to Prudently Review and Monitor Russell

53. Although outsourcing fiduciary control of an investment menu is not a breach standing alone, Caesars had a duty to act prudently in the process of delegating investment authority and monitoring its selected provider. Based on Russell's conflict of interest in selecting its own funds and the inferior track record of the Russell funds relative to the Plan's existing menu, it does not appear that Caesars prudently reviewed Russell's investment plan prior to retaining Russell or surveyed Russell's actions after Russell assumed control. Moreover, as losses piled up, Caesars should have monitored Russell's ongoing poor results and removed Russell. In all of these respects, Caesars failed to live up to its own fiduciary obligations.

## Plaintiff Lacked Knowledge of Defendants' Fiduciary Misconduct

54. Plaintiff did not have knowledge of all material facts necessary to understand that Defendants breached their fiduciary duties until shortly before this suit was filed. Further, Plaintiff did not have actual knowledge of the specifics of Defendants' decision-making and monitoring processes with respect to the Plan, because this information is solely within the possession of Defendants prior to discovery. For purposes of this Complaint, Plaintiff has drawn reasonable inferences regarding these processes based upon (among other things) the facts set forth herein.

## **CLASS ACTION ALLEGATIONS**

- 55. 29 U.S.C. § 1132(a)(2) authorizes any participant or beneficiary of the Plan to bring an action individually on behalf of the Plan to seek the remedies provided by 29 U.S.C. § 1109(a). Plaintiff seeks certification of this action as a class action pursuant to these statutory provisions and Fed. R. Civ. P. 23.
- 56. Plaintiff asserts his claims against Defendants on behalf of a class of participants and beneficiaries of the Plan defined as follows: 18

<sup>&</sup>lt;sup>18</sup> Plaintiff reserves the right to propose other or additional classes or subclasses in her motion for class certification or subsequent pleadings in this action.

All participants and beneficiaries of the Plan at any time on or after August 1, 2017, excluding any employees of Caesars with responsibility for the Plan's investment or administrative functions.

- 57. <u>Numerosity</u>: The Class is so numerous that joinder of all Class members is impracticable. During the putative class period, the Plan had over 40,000 participants.
- 58. <u>Typicality</u>: Plaintiff's claims are typical of the Class members' claims. Like other Class members, Plaintiff participated in the Plan, was invested in Russell funds, and has suffered injuries as a result of Defendants' mismanagement of the Plan. Defendants treated Plaintiff consistent with other Class members with regard to the Plan. Defendants managed the Plan as a single entity, and therefore Defendants' imprudent decisions affected all Class members similarly.
- 59. Adequacy: Plaintiff will fairly and adequately protect the interests of the Class. Plaintiff's interests are aligned with the Class that she seeks to represent, and she has retained counsel experienced in complex class action litigation, including ERISA class action litigation. Plaintiff does not have any conflict of interest with any Class members that would impair or impede her ability to represent other Class members.
- 60. <u>Commonality</u>: Common questions of law and fact exist as to all Class members, and predominate over any questions solely affecting individual Class members, including but not limited to:
  - a) Whether Defendants are fiduciaries of the Plan, and the scope of their fiduciary duties;
  - b) Whether the Plan's fiduciaries breached their fiduciary duties under 29 U.S.C.
     § 1104 by engaging in the conduct described herein;
  - c) The proper form of equitable and injunctive relief; and
  - d) The proper measure of monetary relief.
- 61. Class certification is appropriate under Fed. R. Civ. P. 23(b)(1)(A) because prosecuting separate actions against Defendants would create a risk of inconsistent or varying adjudications with respect to individual Class members that would establish incompatible standards of conduct for Defendants.
- 62. Class certification is also appropriate under Fed. R. Civ. P. 23(b)(1)(B) because adjudications with respect to individual Class members, as a practical matter, would be

dispositive of the interests of the other persons not parties to the individual adjudications or would substantially impair or impede their ability to protect their interests. Any award of equitable relief by the Court would be dispositive of non-party participants' interests.

Glass certification is also appropriate under Fed. R. Civ. P. 23(b)(3) because questions of law and fact common to the Class predominate over any questions affecting only individual Class members, and because a class action is superior to other available methods for the fair and efficient adjudication of this litigation. Defendants' conduct as described in this Complaint applied uniformly to all Class members. Class members do not have an interest in pursuing separate actions against Defendants, as the amount of each Class member's individual claims is relatively small compared to the expense and burden of individual prosecution, and Plaintiff is unaware of any similar claims brought against Defendants by any Class members on an individual basis. Class certification also will obviate the need for unduly duplicative litigation that might result in inconsistent judgments concerning Defendants' practices. Moreover, management of this action as a class action will not present any likely difficulties. In the interests of justice and judicial efficiency, it would be desirable to concentrate the litigation of all Class members' claims in a single forum.

## **COUNT I**

## Breach of Duties of Loyalty and Prudence Against Defendant Russell

- 64. Plaintiff repeats and re-alleges Paragraphs 1 through 63 of the Complaint as though fully set forth herein.
- 65. Defendant Russell is and was a fiduciary of the Plan under 29 U.S.C. § 1002(21) and 29 U.S.C. § 1002(38).
- 66. ERISA imposes strict fiduciary duties of loyalty and prudence upon Defendants in their selection and monitoring of investment funds for the Plan's investment menu. The relevant statute, 29 U.S.C. § 1104(a)(1), provides:
  - [A] fiduciary shall discharge his duties with respect to a plan solely in the interest of the participants and beneficiaries and—
    - (A) for the exclusive purpose of
      - (i) providing benefits to participants and their beneficiaries; and

1	D. An order compelling Defendants to personally male	ke good to the Plan all losses that	
2	the Plan incurred as a result of the breaches of fiduciary duties described herein, and to		
3	restore the Plan to the position it would have been in but for this unlawful conduct;		
4	E. An order enjoining Defendants from any further v	iolations of their ERISA fiduciary	
5	responsibilities, obligations, and duties;		
6	F. Other equitable relief to redress Defendants' practic	es and to enforce the provisions of	
7	ERISA as may be appropriate, including modification	on of the Plan's investment lineup	
8	and removal of Plan fiduciaries deemed to have brea	ached their fiduciary duties;	
9	G. An award of pre-judgment interest;		
10	H. An award of attorneys' fees and costs pursuant to	o 29 U.S.C. § 1132(g) and/or the	
11	common fund doctrine;		
12	I. An award of such other and further relief as the Cou	rt deems equitable and just.	
13			
14	Paul S. Pau NV Bar No		
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25	bspecht@r bbauer@nl		
26		to LR IA 11-2(c), attorneys will th LR IA 11-2 within 14 days.	
27	7	EYS FOR PLAINTIFF AND THE	
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